



## Edmond de Rothschild Asset Management appoints Cédric Van Kerrebroeck as Sales Representative Belgium

- Cédric Van Kerrebroeck joins Edmond de Rothschild Asset Management to further develop the firm's presence in the Belgian market, focusing on wholesale and retail clients, as well as selected institutional investors and life insurers.

Edmond de Rothschild Asset Management announces the appointment of Cédric Van Kerrebroeck as Sales Representative Belgium, effective on March 2<sup>nd</sup>. In his new role, Cédric will be responsible for developing new business with professional clients in Belgium and for managing and strengthening relationships with existing clients and consultants across the country. He will cover wholesale and retail segments, as well as selected institutional clients and life insurers. Based in Brussels, Cédric reports to Nicolas Bonardo, Head of Distribution France and Benelux, Edmond de Rothschild Asset Management.

Cédric brings nearly 20 years of experience in the banking and asset management industry, with a strong track record in sales, fundraising and business development. He joins Edmond de Rothschild from Fentum in Luxembourg, where he was working since 2013, most recently as Country Head of Benelux & Deputy Global Head, overseeing the exclusive distribution of ETHENEA and MAINFIRST funds and leading sales teams. Prior to that, he was Fixed Income Specialist / Sales at KNG Securities LLP in London from December 2012 to September 2013. From 2006 to 2012, Cédric held several positions at Deutsche Bank Belgium in Brussels, starting as Fund Analyst before becoming Product Manager (Structured Products) and then EuroBond Trader. He began his career in fund analysis and product management, progressively moving into trading and senior sales roles with a focus on fixed income and investment solutions for professional clients.

Cédric holds a Master in Economic Sciences with a specialization in Corporate Finance, as well as a Master in Banking and Finance, both from the University of Ghent in Belgium.

**Marie Jacot, Global Head of Distribution at Edmond de Rothschild Asset Management**, commented: *"We are delighted to welcome Cédric to Edmond de Rothschild Asset Management. His extensive knowledge of the Belgian market, combined with his longstanding experience in wholesale and retail distribution, will be instrumental as we continue to strengthen our footprint in Belgium. His strong expertise across liquid and illiquid asset classes, together with his ability to develop cross-asset solutions and work closely with our European teams, will help us better serve our clients' evolving needs and further support the growth of our business in this key market."*

### **About Edmond de Rothschild**

Edmond de Rothschild is an investment house founded on the conviction that, when harnessed for the good of the real economy, wealth can have a meaningful impact and help to rejuvenate the concept of progress.

Driven by a culture of financial foresight for nearly three centuries, Edmond de Rothschild specialises in private banking and asset management, boasting recognised expertise in its main business lines of: wealth management, wealth engineering, life insurance, services for independent wealth managers, corporate finance, private equity, real estate, infrastructure, liquid strategies, and fund administration. The 100% family ownership structure gives the investment house real independence, serving to align with the interests of its clients and fostering the emergence of financial solutions adapted to the specific needs of a client base of families, entrepreneurs and institutional investors. At 31 December 2024, the Edmond de Rothschild Group had over CHF 184 billion in assets under management and a robust balance sheet with a CET1 of 19.7%. With more than 2,700 employees in 29 global locations, it ranks as a key player in the main markets where it operates, including Geneva, Luxembourg, Paris and Monaco.

Edmond de Rothschild is at the heart of a unique ecosystem of businesses ranging from farming, wine-making and hospitality to family philanthropic activities, the Gitana offshore racing team and the perfume house Caron.

### **Press contact**

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